



## **Elite Email Marketing named to Branham300 list of Top 25 IT Up and Comers**

### **Award places EliteEmail.com among Canada's Top 300 Tech Companies**

TORONTO, May 2, 2007 – Direct Email Marketing solutions provider EliteEmail.com and its parent company, Eliteweb Inc., have been named to the Branham Group's prestigious list of Canada's Top 25 IT Up and Comers.

This honor places Eliteweb and the Elite Email Marketing software ([www.eliteemail.com](http://www.eliteemail.com)) among the Branham300, the respected annual listing of Canada's Top 300 Tech Companies, as published in Backbone Magazine and distributed by the Globe and Mail. Now in its fourteenth year, the Branham300 is well-known as the definitive list of Canada's tech players.

"Direct email marketing is growing so quickly, and we are incredibly proud to put Canada on the map in this exciting industry," says Robert Burko, president and CEO of Elite Email Marketing and Eliteweb Inc. "We're growing every day, and it's wonderful to see our clients grow along with us, thanks to our team's hard work, dedication, and innovative direct email marketing solutions."

In addition to effective email marketing solutions, the Eliteweb Business Network provides a variety of affordable services for business of all sizes, including web site design and hosting, employee scheduling, recruitment management, social media communications and custom e-commerce platforms. Although each service is offered à-la-carte, Eliteweb specializes in creating custom integrated solutions, with a unique mix of online products that enhance the performance of each client's email marketing campaigns.

Elite Email Marketing is a web-based email marketing software that allows clients to easily send email newsletters, email flyers, email coupons, email promotions and much more. Email marketing solutions start at \$10 for 1,000 credits (each credit equals one email sent). And clients don't even need to pay to get started, as EliteEmail.com offers 1,000 free credits to all new customers.

EliteEmail.com is also the number one MySpace mailing list and MySpace email marketing solution, helping MySpace musicians, comedians and artists of all kinds stay in touch with their loyal fans.

### **About the Branham300**

The Branham Group selects 300 companies to be part of the annual Branham300 listing of top Canadian IT companies. This is one of Canada's most well respected rankings of Canadian

companies. It is a unique list in that it integrates both publicly traded and privately held companies. Published annually in Backbone magazine and distributed with the Globe and Mail, the list is also online at [www.branham300.com](http://www.branham300.com) and [www.backbonemag.com/top300](http://www.backbonemag.com/top300).

**About Elite Email Marketing and Eliteweb Inc.**

Elite Email Marketing is a leading direct email marketing solutions provider, empowering businesses of all sizes with access to world-class email marketing software. A member of the Email Experience Council and the Better Business Bureau, Elite Email Marketing serves clients from around the globe, including online and offline retailers, business associations, real estate agents, entertainment artists, non-profit organizations and more. Elite Email Marketing is part of the Eliteweb Business network and is fully owned by Eliteweb Inc., based in Toronto, Ontario, Canada. For more information please visit [www.eliteemail.com](http://www.eliteemail.com)

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