



## **ELITEWEB.CC BRINGS V.I.P. TREATMENT TO THE WEB**

### **New Internet portal to offer users a 'first-class' online experience**

TORONTO – Oct. 11, 2005 – Eliteweb.cc establishes a new standard on the Internet today with the official launch of its first-class online portal, interactive community and suite of business enhancement tools. Six years in the making, Eliteweb.cc debuts with a hand-picked, best-of-the-web search engine, online virtual community, comprehensive news coverage, web-based e-mail, and several tools for small to medium-sized businesses.

"Six years ago I started to develop Eliteweb.cc as a personal response to my frustrations with the numerous useless and outdated sites I saw every time I conducted a search-," said Robert Burko, president and founder of Eliteweb.cc. "As a user, I felt the quality of my Internet experience was being sacrificed for the quantity of material the site wanted to display. Ever since, my team and I have obsessed over the ideal of a first-class user experience and have transformed Eliteweb.cc into a comprehensive portal and a robust suite of business tools, designed to not only meet, but exceed the expectations of both general and business users."

The centerpiece of Eliteweb.cc's services for general Internet users is its search engine—a hand-picked directory of sites meeting rigorous criteria based on content, design, navigation and utility. Each site accepted into the human-built database receives a verifiable "Elite Seal." Users searching on Eliteweb.cc can also view results from other search engines and even see where sites rank in each engine. Additionally, users have access to an extensive online community, customizable homepage, web-based e-mail, and live news feed, including personalized weather and lottery results.

Eliteweb.cc has also developed a subscription-based suite of tools that gives small and medium-sized enterprises (SMEs) access to technology typically reserved for Fortune 500 companies. The tools address four core issues for 21st century SME owners: scheduling, recruitment, e-mail marketing, and website development. All tools employ state-of-the-art technology, but are incredibly easy to use, making web rookies look like tech experts.

Eliteweb.cc is the brainchild of Burko, a 23-year-old native of Toronto, Ontario, who began developing the portal in 1999 while still in high school. Over the past six years, Eliteweb.cc's team has grown to include skilled programmers, artists, designers, and analysts from across North America, all of whom are passionate about building a first-class Internet experience. While Eliteweb.cc was born from Burko's frustration with search engines, it has evolved into an all-encompassing portal, with tools and services designed to give general users and businesses an Elite Internet experience.

About Eliteweb.cc

All Internet users receive the V.I.P. treatment. That's the foundation of Eliteweb.cc, a comprehensive Internet portal and online community designed to offer general and business users a first-class Internet experience. Eliteweb.cc features a hand-picked best-of-the-web search engine, online community resources, up-to-the-minute news and a subscription-based suite of tools that gives small and medium-sized enterprises (SMEs) access to technology previously reserved for Fortune 500 companies. All of Eliteweb's tools have been designed to address the needs of real Internet users, thousands of whom have provided constant feedback and continually shaped the development of Eliteweb. For more information, please visit [www.eliteweb.cc](http://www.eliteweb.cc)

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