



FORTUNE 500 TECHNOLOGY FOR SMALL BUSINESS OWNERS

Internet portal Eliteweb.cc debuts suite of customizable online tools for business users

TORONTO – Oct. 11, 2005 – Eliteweb.cc announces the launch of its business enhancement tools, an easy-to-use suite of Fortune 500 technologies designed for the specific needs and budgets of small and medium-sized enterprises (SMEs). The customizable tools – Employee Scheduler, Recruitment Manager, E-mail Marketing and BizInfo Site – address four core issues for 21st-century SME owners by providing access to technology typically reserved for large enterprises.

While all the tools are user-friendly, each business client is assigned a real-life dedicated account executive, expertly trained on all Eliteweb.cc services and available for phone or e-mail counsel around the clock. Aimed at businesses with up to 250 employees, Eliteweb.cc's tools are available individually or in customized packages based on a company's needs.

Eliteweb.cc's E-mail Marketing tool addresses the need for effective e-mail marketing campaigns. The full-service solution enables business users to import or create subscriber lists and divide them into interest subgroups; customize professional e-mail designs with the images, colors, fonts and text they want; then track detailed campaign results in real-time, including overall campaign success, click-through stats, and individual subscriber responses.

Eliteweb.cc's Recruitment Manager streamlines the employee hiring process by eliminating the need for hefty stacks of paper files and cumbersome selection procedures. Managers can list jobs in their preferred style, then have candidates apply through a customized online hub. Applicants can log on securely to upload electronic résumés and cover letters, complete supplementary applications, and view additional open jobs. Managers can easily set up jobs and create ancillary questionnaires, read and organize electronic files, plus rate applicants and filter them by score or other custom criteria.

Employee management is a breeze with Eliteweb.cc's Employee Scheduler, which uses proprietary technology to automate the creation of hourly work schedules. The Scheduler allows employers and employees to set restrictions, then automatically creates schedules that avoid conflict. With the help of the Scheduler's intuitive Wizard, managers can easily build schedules based on critical factors, including choice of fixed or flex scheduling, employee training levels, positions, work restrictions, and time-off requests. Employees also have unlimited access to the Scheduler's custom Employee Web, which gives them private and secure access to view schedules, update work availability, trade shifts, or request time off.

The driving force behind Eliteweb.cc's BizInfo Site tool is the perception among many smaller businesses that designing and maintaining a professional website is too technical and time-consuming.

Technophobes and web experts alike can quickly and easily create custom sites using Eliteweb.cc's professionally-designed templates and responsive Graphical User Interface (GUI). BizInfo Sites are completely customizable, allowing users to upload files and images, add polls, news and other tools, plus change the text, color scheme, or entire design of the site.

Eliteweb.cc also offers a first-class Internet portal and online community for general Internet users. All Eliteweb.cc business users receive a free listing in the exclusive Elite Business Directory, which integrates with the Elite search engine to offer businesses unlimited exposure on the web.

About Eliteweb.cc

All Internet users receive the V.I.P. treatment. That's the foundation of Eliteweb.cc, a comprehensive Internet portal and online community designed to offer general and business users a first-class Internet experience. Eliteweb.cc features a hand-picked best-of-the-web search engine, online community resources, up-to-the-minute news and a subscription-based suite of tools that gives small and medium-sized enterprises (SMEs) access to technology previously reserved for Fortune 500 companies. All of Eliteweb's tools have been designed to address the needs of real Internet users, thousands of whom have provided constant feedback and continually shaped the development of Eliteweb. For more information, please visit www.eliteweb.cc###

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